

LeiLani Nishime
Associate Professor, Communication, University of Washington
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Academic Work Experience:

Associate Professor, Communication, University of Washington, Seattle
Adjunct Professor, Gender, Women and Sexuality Studies, University of Washington, Seattle
Assistant Professor, Communication, University of Washington, Seattle
Associate Professor, American Multicultural Studies, Sonoma State University
Assistant Professor, American Multicultural Studies, Sonoma State University

Education:

Ph.D., English Language and Literature, University of Michigan
MA, English Language and Literature, University of Michigan, Ann Arbor
BA, English, University of California, Berkeley

Publications:

Books:

- 2014 *Undercover Asian: Multiracial Asian Americans in Visual Culture*, University of Illinois Press.
- 2005 *East Main Street: Asian American Popular Culture*, co-editor with Prof. Shilpa Davé and Tasha Oren, New York University Press.

Peer-reviewed Journal Articles:

- 2013 Vats, Anjali and LeiLani Nishime. "Containment as Neocolonial Visual Rhetoric: Fashion, Yellowface, and Karl Lagerfeld's 'Idea of China'," *Quarterly Journal of Speech*, forthcoming Fall 2013, pp. 423-447.
- 2012 Nishime, LeiLani. "The Case for Cablinasian: Rhetoric, Race, and Multiracial Naming in the Age of Tiger Woods," *Communication Theory*, February 2012, pp. 92-111.
- 2011 Nishime, LeiLani. "Aliens: Narrating U.S. Global Identity Through Transnational Adoption and Interracial Marriage in *Battlestar Galactica*," *Critical Studies in Media Communication*, November 2011, pp. 450-465.
- 2005 Nishime, LeiLani. "The Mulatto Cyborg," *Cinema Journal*, Winter 2005, pp. 34-49.
- 2005 Nishime, LeiLani. "Communities on Display: Museums and the Creation of the (Asian) American Citizen," *AmerAsia*, Winter 2005, pp. 40-60.
- 1995 Nishime, LeiLani. "Engendering Genre: Gender and Nationalism in *China Men* and *The Woman Warrior*," *MELUS* (Multiethnic Literature of the United States), Spring 1995, pp. 67-82.

Book Chapters:

- 2008 Nishime, LeiLani. "The Matrix Trilogy, Keanu Reeves, and Multiraciality at the End of Time" in *Mixed Race in Hollywood Film and Media Culture*, Eds. Camilla Fojas and Mary Beltrán, New York University Press, pp. 290-312.
- 2005 Nishime, LeiLani. "White Skin, White Masks: Vietnam War Films and the Racialized Gaze" in *American Visual Cultures*, Ed. David Holloway, Continuum Press, pp. 257-264.
- 2005 Davé, Shilpa, LeiLani Nishime, and Tasha Oren (listed alphabetically). "Introduction," in *East Main Street: Asian American Popular Culture*, Eds. Shilpa Davé, LeiLani Nishime, Tasha Oren, New York University Press, March 2005, pp. 1-10.
- 2005 Nishime, LeiLani. "Guilty Pleasures: Keanu Reeves, Superman, and Racial Outing" in *East Main Street: Asian American Popular Culture*, Eds. Shilpa Davé, LeiLani Nishime, Tasha Oren, New York University Press, March 2005, pp. 273 – 291.
- 2004 Nishime, LeiLani. " 'I'm Blackanese': Pushing the Limits of Cross-Racial Identification in *Rush Hour*," in *Asian North American Subjectivities*, Ed. Eleanor Ty, pp. 43-60.
- 2001 Nishime, LeiLani. Encyclopedia entry "Teresa Cha" in *Asian American Autobiographers*, Ed. Guiyou Huang, Greenwood Press, Spring 2001.
- 2001 Nishime, LeiLani. Encyclopedia entry "Garrett Hongo" in *Asian American Autobiographers*, Ed. Guiyou Huang, Greenwood Press, Spring 2001.

Book Reviews and Other Publications:

"What to watch at the Seattle Asian American Film Festival," *Seattle Globalist*, February 2014, <http://www.seattleglobalist.com/2015/02/06/seattle-asian-american-film-festival-picks-2015/33387>

"Is George Zimmerman White, Latino, or Mixed Race? It Depends on Who You Ask," *Seattle Globalist*, August 2013, <http://www.seattleglobalist.com/2013/08/01/is-george-zimmerman-white-latino-or-mixed-race-depends-on-who-you-ask/15177>

Mixed Race Playing Cards, contributor, *Asian American Literary Review*, Fall 2013.

"4 Picks for the Seattle Asian American Film Festival," *Seattle Globalist*, January 22, 2013, <http://www.seattleglobalist.com/author/leilani-nishime>

"Mad Men 2.4: Everything New is Old Again," *Antenna: Responses to Media and Culture*, August 2, 2012. <http://blog.commarts.wisc.edu/2010/08/03/mad-men-episode-4-2-everything-new-is-old-again/>

“*Glee*’s Theatrical Identities and Other Bad Romances,” *Antenna: Responses to Media and Culture*, May 27, 2010, <http://blog.commarts.wisc.edu/2010/05/27/glee%E2%80%99s-theatrical-identities-and-other-bad-romances/>

Review of *Amalgamation Schemes: Anti-Blackness and the Critique of Multiracialism* (2008), *Black Scholar*, Fall 2009.

“From Lovebot to War Bride: Race, Family, and Citizenship in *Battlestar Galactica*,” *In Media Res*, May 2, 2008, <http://mediacommons.futureofthebook.org/imr/2008/05/01/from-lovebot-to-war-bride-race-family-and-citizenship-in-battlestar-galactica>

Review of *Sexual Naturalization: Asian Americans and Miscegenation* (2005), *Journal of Asian American Studies*, 2008.

Review of *The Ellis Island Snow Globe* (2005), *Journal of American Ethnic History*, Winter 2006.

Review of *Common Ground: The Japanese American National Museum and the Culture of Collaboration* (2004), *Amerasia*, Winter 2005.

Presentations and Papers:

Refereed Conference Presentations:

Roundtable, “Racializing Migration: Understanding Mixed Race Across National Borders,” organizer, November 2014, Critical Mixed Race Studies

“Asian Americans on TV,” October 2014, GeekGirl Convention

“Alien Ecologies: Visualizing Transnational Migration in Graphic Novels,” May 2014, Cultural Studies Association

“Mindy Kaling and ‘Strategic Individualism’,” panel organizer, April 2014, Association of Asian American Studies

“‘Love to See Other Brown Girls’: Race and Sexuality in *The Mindy Project*, *Girls*, and *The New Girl*,” February 2014, Western States Communication Association

“From Hipsters to History: Visualizing Japanese/Americans in Contemporary Graphic Novels,” February 2013, Western States Communication Association.

“Boy Genius: Animation, White Suburban Boyhood, and Global Technology,” panel organizer, November 2012, American Studies Association.

“At the Threshold of the Visible: Genetics, Race, and the Hapa Project,” November 2012, Critical Mixed Race Studies.

“Containment as Neocolonial Visual Rhetoric: Fashion, Yellowface, and Karl Lagerfeld’s ‘Idea of China,’” co-presenter with Anjali Vats, July 2012, Crossroads of Cultural Studies.

“Genetic Citizens: Multiracial Asian Americans and the Limits of Nation,” April 2012, Association of Asian American Studies.

“Kimora Barbie: Camp and the Performance of Race,” May 2011, International Communication Association.

“Representing Multiracial Blackness or What is Critical Mixed Race African American Media Studies?,” Roundtable, November 2010, Critical Mixed Race Studies Conference.

“Centering Marginal Voices: Hawaiian ‘Cultural Advisors’ and the Articulation of Tourism, Colonialism, and Local Culture,” co-presented with Kris Mroczek, November 2010, National Communication Association.

“*Plessy*, the Tiger Woods Bill, and the Racial Order,” May 2010, Rhetoric Society of America

“Asian Americans on the Color Line: 100 Years of Multiracial Law and Policy,” April 2010, Association of Asian American Studies.

“Who Stole My Alien Baby?: *Battlestar Galactica*, Transnational Adoption, and the Family as Nation,” panel organizer and chair, November 2009, American Studies Association.

“A New World Order? Envisioning Multiracial Families and Transnational Adoption in *Battlestar Galactica*,” May 2009, International Communication Association.

“Tiger Woods, Kimora Lee Simmons and the Marketing of Multiracial Celebrity,” April 2009, Association of Asian American Studies, panel organizer and chair.

“Lovebots, Cyborgs, and War Brides: Race and Gender in *Battlestar Galactica*,” April 2008, Console-ing Passions.

“Queer Keanu: Race, Sexuality and the Politics of Passing,” Nov. 2007, National Communication Association.

“Why Can’t Keanu Act?: Reading Race Back Into Reeves,” April 2007, Association of Asian American Studies.

“Camp Kimora: Politics, Consumerism and Mixed Race Celebrity,” Oct. 2006, Many Camps: A Conference on Subcultures and the Arts of Survival, SF State University.

“*Hapas* and Hawaii: The Struggle Over Multiracial and (Trans)National Identities,” Oct. 2006, American Studies Association, panel organizer and chair.

“The Matrix Trilogy and Race at the End of Time,” Spring 2006, American Literature Association.

“Calblinasian Beauty: Kimora, Tiger and the Representation of Multiracial Celebrities,” November 2004, American Studies Association.

“Stars, Superman, and the Pleasures of Racial Outing,” May 2004, Society for Cinema and Media Studies

“Stealth Asians: Hapas, Passing, and Celebrity,” May 2003, Association of Asian American Studies

“Whose Side Are You On: Blacks and Asians in the Global Age,” October 2002, American Studies Association

“Racing for the Gold: Asian Americans, Athletes and the Olympics,” May 2001, Association of Asian American Studies

“ ‘People Don’t Know What You Are’: Keanu Reeves and Representations of Biraciality,” April 2001, Society for Cinema and Media Studies

"Is Keanu Reeves a Cyborg?: APA's in Science Fiction," May 2000, Association of Asian American Studies

"How to Make History: Asian American Museums and the Public Sphere," May 1997, Association of Asian American Studies

"From Heartland to Homeland: New Paradigms of the Asian Diaspora," May 1996, Association of Asian American Studies

"Intersections of Race and Gender in *Rambo*," March 1996, Popular Culture Association/American Culture Association

"What's Love Got to do with it: Interracial Marriage in David Mura's *Turning Japanese*," May 1993, Association of Asian American Studies

"We've Been Working on the Railroad: The Frontier Myth and Chinese American History," May 1992, Association of Asian American Studies

Invited Speaker:

“Picturing Mixed Race: Genetics, Kip Fulbeck, and the Smithsonian ‘Race’ Exhibit,” May 2013, Mixed Race Modern: History, Archives, Performance, UC Irvine.

“Manga or Marvel?: Multiracial Japanese/American Visual Narrative in Indy Comics,” April 2013, Hapa Japan 2013, University of Southern California.

“Undercover Asians: Multiracial Asian Americans in Visual Culture,” March 2013, Interdisciplinary Arts and Sciences Seminar, UW Tacoma.

“Undercover Asians: Multiracial Asian Americans in Visual Culture,” March 2013, Diversity Speaker’s Series, Department of Psychology, UW Seattle.

“What is a Keanu? Race, Sexuality, and Colorblind Celebrity,” April 2007, University of Washington Institute for the Study of Ethnicity, Sexuality, and Race Conference.

Courses Taught:

University of Washington:

Undergraduate:

Communication and Difference; Beyond the Binaries: Mixing Race, Gender, and Sexualities in the Media; Ethnicity, Gender and Sexuality in the Media; Gender, Race, and Power in Asian American Media

Graduate:

Reading Race in Cultural Studies; Visual Culture Methods; Gender, Race, and Communication

Sonoma State University

Asian American Film; Ethnicity in the Humanities; Ethnic Images on Film; Ethnic Literature; Language and Ethnicity; Inter-racial and Multiracial Issues; Research and Methodology; The Asian American Experience

Selected Honors, Grants and Fellowships:

Faculty Fellow, Simpson Center for the Humanities, Faculty Fellow 2012-2013

Royalty Research Fund, Research Scholar 2011-2012

Digital Bridge Project, funding to create faculty training program on integrating digital approaches to pedagogy, 2003.

Teaching Excellence Award, Sonoma State, one of two faculty members campus-wide recognized for teaching excellence, 2002.

John Goodlad Fellow, Department of Education, 2000 – 2001.

Rackham Graduate Fellowship, University of Washington, 1990-1996.

Department, University, and Community Service

Department:

Member, Ad-hoc Committee on Department Climate, 2012-2013

Member, Communication Diversity Committee, 2012-2013

Member, Communication Undergraduate Committee, 2011-2013

Member, Rhetoric and Critical/Cultural Studies Writing Group, 2012-2013

Panelist, Communication Graduate Student Brownbag, “Cultural Studies,” 2009

Panelist, Communication Graduate Student Brownbag, “Women in Academia,” 2009

University:

Organizer, WIRED (Women Investigating Race, Ethnicity and Difference) winter retreat, 2012

Member, Budget Committee of WIRED (Women Investigating Race, Ethnicity and Difference),

2010-2012

Reviewer, Mary Gates Research Scholarship, 2010

Panelist, Pacific NorthWest McNair/EIP Research Conference, 2010

Membership Committee of WIRED (Women Investigating Race, Ethnicity and Difference),
2009-2011

Member, Communication Graduate Committee, 2009-2011

Respondent, Women of Color Graduate Student Collective Conference, 2009- 2011

Panelist, Roundtable on the future of Asian American Studies, AASRC (the Asian American
Studies Research Collective) and the Simpson Center for the Humanities, 2009

Member Interdisciplinary Writing Group, 2009-2013

Member of WIRED (Women Investigating Race, Ethnicity and Difference),
2008-2013

Seattle Community:

Grants Manager, Seattle Asian American Film Festival 2013-present

Member of the Community Advisory Board, “Do You Know Bruce?” exhibit at the Wing Luke
Museum, 2014

Member of the Community Advisory Board, “War Baby/Love Child” exhibit at the Wing Luke
Museum, 2013

Member of the Community Advisory Board, “Pop Icon” exhibit at the Wing Luke Museum,
2013

Organizing member for Seattle Asian American Film Festival, 2012

National Service:

Board member, Pacific Northwest, Hawai’i and Pacific Islands, and Western Canada
representative, Association of Asian American Studies, 2014-present